# RTÊ

**Independent Productions** 

ANNUAL REPORT 2013

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# **Introduction**

As Ireland's largest public service media organisation, RTÉ delivers a comprehensive range of programming on television and radio reflecting the culture, lives and diversity of modern Ireland to its audience. RTÉ Television, RTÉ Radio and RTÉ's other services are part of the fabric of the daily lives of the Irish public and 96%<sup>1</sup> of Irish adults used any RTÉ service weekly or more frequently during 2013. Independent commissioning activity is an integral part of RTÉ's output, supporting employment in the audio-visual sector and bringing diversity to the RTÉ schedules. It is financially and contractually managed through the respective Television and Radio Independent Productions departments.

This report is prepared as required under the *Broadcasting Act 2009* ("the Act"). RTÉ has a statutory obligation to spend a pre-determined minimum amount (the statutory amount) each year on independently produced television and radio programmes and to lodge this money to a separate account known as the Independent Programmes Account. RTÉ is required by the Act to report each year on the operation by RTÉ of this account. The statutory amount RTÉ was required to spend in 2013 was  $\in$  39.3m (2012:  $\notin$  38.5m) of which Television was required to spend  $\notin$  38.1m and Radio  $\notin$  1.2m (2012:  $\notin$  37.6m and  $\notin$  1.0m respectively). See Schedule 1 for further analysis and explanation.

RTÉ's investment in commissioned programmes continues to be in excess of the required statutory spend, with expenditure incurred of  $\in$  40.8m in 2013. A review of 2013 independent commissions must therefore include the additional non-statutory spend in order to be complete. RTÉ acknowledges however that the expenditure on commissioned programmes has reduced in recent years, mirrored by cut backs in other areas by RTÉ. RTÉ recognises the impact that this has had on the independent sector and appreciates the support from the sector in delivering efficiencies by maintaining cost effective, high quality programming, introducing new funding models and innovative ways of making programmes, while at the same time absorbing the impact of reduced activity and spend. This producer efficiency is a key factor which helped minimise the reduction in the level of programme hours commissioned over the last number of years.

Following guidance issued by the BAI to Public Service Broadcasters, RTÉ worked in consultation with Screen Producers Ireland (SPI) to prepare a new code of fair trading practice (terms of trade) with the independent sector. The RTÉ Code of Fair Trading Practice was approved by the Minister in October 2013.

RTÉ would like to thank the independent sector for delivering high quality distinctively Irish programming. In the digital media landscape it is this which sets RTÉ apart from its competitors. RTÉ worked with 97 independent production companies during 2013, each contributing to the high quality output on RTÉ's services, whether Television, Radio or Digital, through their creativity and delivery. Independent producers played a considerable role in RTÉ's success in 2013, and we look forward to working with the independent sector as we continue to serve our audience in 2014.

**Managing Director Television** 

Managing Director Radio

<sup>1</sup>Source: Weekly + Reach of Any RTÉ Service in 2013, RTÉ Brand Tracker by Amárach Research

# The Year in Review

## <u>RTÉ Television:</u>

In 2013 RTÉ Television changed its management structure with the appointment in March 2013 of two Channel Controllers for RTÉ One and RTÉ Two. Reporting to the Managing Director of RTÉ Television, the Channel Controllers are responsible for the creation and implementation of channel strategy on linear and digital platforms.

RTÉ works with independent producers to commission programmes across the entire range of programme genres to deliver high quality, popular and challenging programming for our audiences. These commissioned programmes help to make RTÉ Television stand out in a very competitive television landscape. During 2013, RTÉ Television broadcast more than 1,000 hours of independently commissioned programmes. Once again, RTÉ Television dominated the "Top Programmes" lists for the year, with 47 of the 50 most watched programmes of 2013 broadcast on RTÉ Television; 37 of these were home productions of which 14 were independently produced (see Schedule 9).

The actual expenditure committed to new commissioning activities arising during 2013 was € 35.6m (excl. RTÉ attributable organisational overhead), in respect of a total of 536 hours of programming (see page 12 for further details).

#### <u>RTÉ ONE</u>

RTÉ One performed robustly in 2013, maintaining its position as the most popular channel in Ireland by providing a wide range of high quality output for all our audiences. Despite challenging market conditions the channel continued to invest in public service genres in the heart of the schedule. Our factual content proved consistently popular, augmented by unique drama, comedy and entertainment. A new channel strategy to modernise RTÉ One was implemented with the aim of effectively reaching every viewer, however they choose to consume our programmes.

#### Drama

RTÉ Television drama commissioned *Love/Hate 4* which had a consolidated audience of 1.17m viewers and 54.72% share for the final episode and was the number two of the most watched TV programmes this year and the number one programme on the RTÉ Player. Average consolidated share across the series was 52.75% with 1.17m viewers per episode with a further 190,000 viewers on RTÉ One +1 and for the narrative repeat. Facebook Fans increased from 104,000 to 128,000.

In 2013 *Love/Hate 3* won a number of awards including IFTAs for Best Drama Production, Best Writer, Best Director, Lead Actress and Actor and Best Supporting Actress.

*Charlie*, a 3 x 75 minute series about Charles J. Haughey, was commissioned in 2013. Starring Aidan Gillen and Tom Vaughan-Lawlor this drama tells a story of Irish politics and one man's pursuit of power and is part financed by the BAI.

There were 8 short films financed by RTÉ with Film Base, Galway Film Centre and through the Frameworks programme for animation. Frameworks is co-financed with the Irish Film Board and the Arts Council. Details of these awards are listed in Schedule 8.

Atrophy (produced in 2011) has featured in competition in Kerry Film Festival, Cork Indie Festival, Liverpool Irish Film Festival, Cork Film Festival and Clones Film Festival. It won a Francie for best

short/experimental film in Clones and was also shown on Danish Television as part of the Odense International Film Festival.

Also *Scratch*, which played in the Galway Film Fleadh (as did *Nightline*), was one of only 7 shorts in JDIFF, this month is in Cork Film Festival and Foyle Film Festival, and was selected for the London Short Film Festival in January 2014. It also was part of the San Francisco Irish Film Festival in early 2013.

Film Base/RTÉ short film, *The Consolation of Orion* (2011) written & directed by Siobhan McMahon and produced by Dave Clarke was in the Official Selection: New York International Shorts Festival, 2013.

## Factual

#### Lifestyle and Formats

Commissions for 2013 included re-commissions of popular series like *Operation Transformation*, *Fergal Quinn's Retail Therapy* and *The Consumer Show*, all of which continued to reinvent themselves and to build and hold loyal audiences in key slots. *Room to Improve* held its own for the second year at an hour long duration in a post-watershed slot, out-performing slot average consistently over its 6 week run. *Celebrity Masterchef Ireland* was the other big Lifestyle programme which played over 6 weeks in a post-watershed slot in the summer of 2013.

Lifestyle programmes tackled one of the biggest health and lifestyle issues of our time in *Aine Lawlor's Facing Cancer*. This was an incredible frank and in-depth two part series in which followed Aine Lawlor on a journey into her own illness and on a mission to inform the public about the current state of Cancer research and care in Ireland. Lifestyle also tackled mental Health issues in *How to be Happy*, a new series from VIP. It is based on Maureen Gaffney's bestselling book *Flourishing*. The series was commissioned in 2013 and will air in 2014.

2013 was the second year of Format Farm. Six pilots were aired this year in 2013 slots around Christmas. Most transmitted on Sunday at 18.30 and most hit slot average despite very strong competition from *The X Factor* and the final shows of *Strictly Come Dancing*. Lifestyle/Entertainment pilots transmitted in the run for RTÉ One were: *The Give or Take Club*, *The Speech*, *Mother of All Weddings* and *The Kids Are in Charge*. All of these pilots were co-funded, mostly by international distributors including Warner Brothers and DRG. Two are now being developed to return as full series.

#### **Documentaries and Arts**

In 2013 RTÉ Factual brought twenty five documentaries to the schedule. They offered programming that took a significant and considered approach to state of the nation issues and delivered with the highest possible production values. This is where RTÉ Factual engages the RTÉ One audience with landmark output.

#### Highlights included:

*The Disappeared,* a co-production with BBC Northern Ireland, investigated what is widely seen as one of the IRA's most shameful secrets. In this documentary reporter Darragh MacIntyre searched for evidence that shed new light on the fate of the Disappeared.

*Inside Irish Nationwide:* The programme charted Michael Fingleton's rise and fall and attempted to unravel the story that cost the taxpayer a bill for  $\in$ 5.4 billion while Michael Fingleton has never been asked to give an explanation of his actions.

*Life on the Inside*: For the first time on Irish television, access was granted to two of Ireland's prisons, Shelton Abbey and Wheatfield. Over the course of a year, this series documented what life is really like on the inside.

*No Time to Die*: An observational documentary at LauraLynn House, Ireland's first and only children's hospice. Lauralynn granted Motive Television unprecedented access to the hospice to witness the day-to-day happenings of this special place. The documentary offered a rare insight into the daily miracles that occur within the walls of the hospice. Over the six months we got to know the children, families and staff of Ireland's only palliative care service for children.

*Thatcher - Ireland and the Iron Lady* was a landmark documentary telling the definitive story of Ireland's turbulent relationship with Margaret Thatcher during her twelve year premiership as told by the key players in Anglo-Irish-U.S relations from 1979 to 1990.

RTÉ's commitment to deliver Arts programmes was enhanced by a number of stand-out commissions. *See You At The Pictures*, a Peoples' History style project which charts Twentieth Century Ireland through the prism of cinema. Using real-life testimonies from people all over Ireland about their memories of films and their local cinemas - crowd-sourced through local radio and from a website which has been live since August 2011 - the programme builds a portrait of the nation as it undergoes a century of enormous change. BAI/RTÉ/IFB-funded, a feature-length documentary and 360° event, it formed the cornerstone of a season of programmes looking at the Irish and their relationship with the cinema.

*Hell's Kitchen to Hollywood:* As part of the cinema season, John Kelly presented an hour-long doc that looks at the Irish in Hollywood: how a lowly immigrant people used the medium of cinema to become assimilated into mainstream American society, and how, in so doing, we informed and formed America's cinematic image of itself.

John Sheahan -A Dubliner: A revealing and intimate portrait of John Sheahan, one of the Dubliners, featuring previously unseen archive of The Dubliners.

#### Regional, Education, Religion and Other Factual

The highlights of RTÉ One's Regional, Education and Other Factual output included the coordination of the first *RTÉ Goes Wild* cross media event in May 2013. Highlights of this month long radio and television celebration of Ireland's diverse wildlife was the award winning series, *Secrets of The Shannon*, which took three awards at Jackson Hole, the premier international Wildlife festival. The season also saw a first time wildlife event *BioBlitz Live*, from Glendalough in Co. Wicklow with a follow up on the following Sunday.

From Education, *The Scholarship*, a two-part series on students from disadvantaged backgrounds pursuing scholarships into Belvedere College received excellent critical reviews and strong cutthrough. It provoked a lot of debate and is one of the documentary highlights of 2013. *The Family Project* was a very strong, original format Literacy series which was BAI-funded and got strong reaction.

There was a new series, *Taking Care Of Business*, where new presentation talent came to the aid of ordinary Irish people who got into extraordinary debt during the Celtic Tiger years and who are now struggling to keep their businesses afloat.

A fast turnaround documentary, *The Irish Child Pageant Storm*, was a revealing observational documentary which explored the often strange world of Universal Royalty Beauty Pageants as they travelled to Ireland. This film went behind the controversy and media hype that surrounded the first American style child beauty pageant of its kind to be held here. One-off sports related documentaries featured heavily this year with *Tommy Bowes, Bodycheck* getting a 34 % share and *Joe Brolly* -

*Perfect Match,* a powerful documentary that followed Joe as he donated a kidney to Shane Finnegan with the resultant increase in awareness of organ donation. The programme garnered very strong, unanimously positive reviews and performed very well.

*Feile Dreams*, a completion funded documentary on the adventures of a Gaelic Football team from South London as they bid for success in the All-Ireland under-14 Feile Na Gael competition, attracted lots of interest and overwhelmingly positive reviews in print and via social media. *Our Friends In The North*, a four part series, co-funded by Ulster Scots Language Fund and NI Screen and fronted by Kevin McAleer gave a revealing insight in to the Ulster Scots heritage and was critically well reviewed.

There was also the return of many successful series, which regularly appear in the top 50 programmes list. Programmes such as *Ear to the Ground, Dragons' Den* and *Tracks and Trails* continue to rate well.

In terms of Cláracha Gaeilge, with the support of the BAI Sound and Vision fund, RTÉ commissioned O <u>Chuil</u> Aodha Go hOilean Í, a 52 minute documentary by Donal Ó Céilleachair focussing on Cór Chúil Aodha (cór iomráiteach na bhfear i gCúil Aodha). Thar tréimhse trí mhí feicfimidsaol an chóir – thuas seal agus thíos seal – faoi stiúir Pheadair Uí Riada agus iad ag díriú ar chuairt stairiúil go hOileán Í i mí Iúil 2013 mar chuid de chomóradh caoga bliain den chór.

A 4 part series *Deirfiúracha na hEolaíochta* by Doubleband Films, commissioned in 2013, will tell the inspirational stories of four pioneering Irish women who broke through the glass ceiling and made their mark and explores how these women shaped and contributed to the scientific world – from the development of the BCG vaccine in Ireland's fight against TB, to the groundbreaking discovery of neutron stars. These are the stories of women who fought to make their reputations in the male-dominated world of science and who paved the way for the subsequent generations of women who followed them.

#### Entertainment

In 2013 RTÉ Entertainment continued to deliver large audiences with a wide range of quality programming. The continued emphasis on commissioning new and innovative formats for RTÉ One featured strongly throughout the year. *The Hit*, developed in conjunction with Format Farm and broadcast as a six part TV series in 2013 was a forum for new song-writing as well as presenting talent. Series 2 of *The Voice of Ireland* continued strongly with Jamelia joining the line-up of judges while Kelly Mongan became one of the country's most talked about contestants. Presenters Kathryn Thomas and Eoghan McDermott were joined by Stephen Byrne; a new face for RTÉ Entertainment. Also in the first part of the year one of Ireland's most popular personalities; Hector was commissioned for a second series of *Hector Goes…* where our intrepid adventurer went everywhere from "Hunting" to "Holy".

In one off events RTÉ Entertainment was once again the main focal point for all major National celebrations. St. Patrick's Day's featured extensive coverage of the Dublin parade with former Westlifer Nicky Byrne assisting Blathnaid Ni Chofaigh, Des Cahill and Aidan Power with presenting duties. A highlight of the St. Patrick's weekend was *Glaoch – The President's Call*; a special programme commissioned for RTÉ Entertainment. Recorded in Aras an Uachtaran with President Michael D. Higgins *Glaoch* featured performances and chat from some of Ireland's best known artists including Bono, The Script, Christy Moore as well as Seamus Heaney. In other St. Patrick's Festival programming Neil Delamere cast a comically jaundiced eye over the legend of St. Patrick with the two part BAI funded commission *There's Something About Patrick*.

Christmas highlights saw several one off commissions including the return of the popular family friendly comic duo Zig and Zag in Zig and Zag's Superfestivebloopers, former newsreader Anne

Doyle fronted the one off new format quiz show *Division*, while Simon Delaney acted as host for another new format panel show - *Good Year*, *Bad Year*.

# Comedy, Talent Development & Music

In 2013 RTE established a discrete Comedy, Talent Development and Music department, which delivered a range of successful output. On RTÉ One this included scripted comedy such as *Irish Pictorial Weekly* and music programmes including the *Fleadh Cheoil* and commissioning of *Transatlantic Sessions Series 6. Callan Kicks the Year* piloted successfully at Christmas and has been commissioned as a full series for 2014.

#### <u>RTÉ TWO</u>

RTÉ Two aims to bring younger audiences to high quality public service broadcasting through a mixed genre schedule featuring the best of Irish entertainment and factual programming, unrivalled sports coverage and the first to air for top international series, while supporting new talent, new formats and innovation.

In a fragmented TV sector with a multitude of niche channels targeting younger viewers, it is our home produced content which differentiates RTÉ Two from the rest of the spectrum. RTE Two is defined in peak time by Comedy, Factual Entertainment and youthful pop docs.

RTÉ Two seeks to produce high impact content which connects with younger audiences and delivers public service value.

The recent scripted comedy series *Damo & Ivor*, for example, is clearly focused at younger audiences and was warmly received by same. Supporting and championing emerging Irish comedy, writers and talent is part of our public service remit

2013 marked a significant change in structures with the appointment of a Channel Controller for RTÉ Two and the establishment of a Comedy, Talent Development & Music department. Also all genres are now in effect commissioning for RTÉ Two via contestable slots.

## Comedy, Talent Development & Music

Comedy has been integral to the story of RTÉ Two in 2013 and output included the highly successful new 6 part scripted comedy series *Damo & Ivor*, *Wagons Den* and second series for both *The Mario Rosenstock Show* and the youth focused hidden camera / prank show *The Fear*.

The *RTÉ Two New Comedy Awards* ran as a competition to find Ireland's best new stand-up comedian, and it brought to public attention 26 new comic acts, many of whom have already had an impact elsewhere in the RTE schedule, including the new host of *The Republic of Telly* Kevin McGahern, and other exciting new comedians such as Al Porter, Sean Nolan and Tom O'Mahony.

The department also generated a variety of other new programming, including the Entertainment sports chat show *Second Captains Live*, comic shorts with the Rubberbandits, and the new comedy panel show programme *Next Year's News*.

Music programmes played in 2013 on RTÉ Two included Other Voices from Dingle and Derry.

Youth focused factual and factual entertainment output played an important role on RTÉ Two in 2013 also with programmes such as the mini series *Maia Dunphy's What Women Want*, the *Reality Bites* 

strand included new programming fronted by a number of new presenters, including Angela Scanlon (*Oi! Ginger*), Jacqui Hurley (*Skin In the Game*), Vogue Williams (*Vogue Does Home and Away*), Darren Kennedy (*Like a Virgin*), Paddy McKenna (*Underdogs*), Deborah Mulvaney (*Generation Sex*) and Jennifer Maguire (*Bride to Be*).

#### Lifestyle & Formats

Lifestyle began to commission programmes for RTÉ Two in 2013. *The Takeover*, an Irish format, developed by RTÉ from last year's Format Farm was commissioned for a second time and *Don't Tell the Bride* was re-commissioned as a key tenant for RTÉ Two. *Connected*, a fresh and innovative new Israeli format was also commissioned for RTÉ Two, all these air across 2014.

In popular documentary the *Reality Bites* strand returned, providing factual programming which offers a forum for contemporary Irish, slice-of-life documentary subjects. The run included programmes covering a huge variety of subjects, from having babies, to Ireland's burgeoning hip-hop music community, from surviving breast cancer, to running a property auction, and from male homosexual parenting, to the colour and pomp of our horse racing fashion competitions. Specific programmes included: *After the News, Gay Daddy, Ladies Day, Merlot and Me, The Gambling Gene, Generation Sex, Night Shift* and *What Kelly Did Next.* 

#### Sport

The commissioned highlights for Sport in 2013 included some of the biggest race meetings in the Irish horse racing calendar including Leopardstown's ever popular Christmas meeting, the Irish Grand Nationals and the highlight of the summer in Galway. Throughout the Championship GAA fans were offered plenty of news, views and discussion in studio each week as Marty Morrissey and an array of guests previewed and reviewed all the action in *Championship Matters*.

#### Young People's Programming

RTÉ Young People's Programming explores and reflects the lives and life of young people living in Ireland. It is the principal provider of original Irish content to this important demographic in Ireland across a range of platforms. In April 2013 RTÉ launched its new digital channel RTÉjr – a dedicated commercial free channel for pre-school children (0-6s) - further consolidating RTÉ's commitment to and offerings for Irish children and young people. RTÉ Young People's Programmes now delivers content via RTÉ Two (TRTÉ channel block for 7-15 year olds and the early evening strand Two Tube for 12-18s), on RTÉjr (0-6 year olds), online via the Young People's Programmes website and via the RTÉjr app.

New formats for the TRTÉ audience this year included *Music Inc*, a reality challenge series which saw teens compete in tour management tasks behind the scenes in the music business and featuring lots of big name popular music acts like The Saturdays, The Wanted, Bressie and District 3; Christmas entertainment series *Una's Dream Ticket* saw Una Healy of The Saturdays make dreams come true for children all over Ireland; *Blue Zoo* (co-production with ABC3) takes four Irish teens and four Australian teens to New South Wales where they work as rookies at a Marine Wildlife Conservation park for seven weeks – training dolphins and seals, taking part in marine rescue missions and partaking in the day to day care of animals and running of the park. *Shakedown The Town* is an ambitious new gameshow format which sees two family teams take part in a high pressure, highly entertaining treasure hunt around their own town in a search for information. The kids crack codes while the parents take on physical challenges.

For the RTÉjr audience, *Life On The Farm* is a gentle observational documentary series for pre-school children featuring a farming family in Co. Mayo, *Made With Love* is a series of two minute films

about the joy of making and giving gifts to somebody special and *Storybike* is a story-telling and art programme featuring folklore and tales from around Ireland.

Returning series included the successful user-generated documentary project *Life's Like This* which captured a day in the life of Irish teenagers through their own video contributions and *Forest Force* - a second series of adventures with the *Forest Force* team out and about in the forest.

The independent sector also provided a range of shorts for *elev8* including *School Run* – a second series of this mini-gameshow strand, *elev8 Superstars* - a further series of the popular decathlon competition strand and *Life Lessons* – a new *elev8* strand in which students nominate a 'troublesome' teacher to learn and perform a youthful skill.

In animation, *Inis Spraoi* is a new pre-school series of 26 x 11<sup> $\circ$ </sup> set at an island playschool where all of the island plays a role in the young characters' adventures in learning; successful animation series *Punky* whose central character is a little girl with Down Syndrome produced a further season of 20 episodes; *Puffin Rock* is a 39x7' animated pre-school series set on Puffin Island, off the coast of Kerry which centres on the adventures of Pip and Oona Puffin as they encounter a range of sea, sky and land creatures and adventures and the Irish weather plays centre role in a delightful new series of 52 x 7' set at a mobile home park by the sea in Co. Wicklow called *Nelly & Nora*. Finally, RTÉ also participated in the commissioning of *Boj & Buddies* which takes the adventure down under in a lovely series about friendship and family and learning about the world.

# The Year in Review

# <u>RTÉ Radio:</u>

In 2013, Independent Radio Productions commissioned 266 hours of programming. RTÉ lyric fm commissioned 39.2 hours; RTÉ Raidió na Gaeltachta (RnaG) commissioned 22.2 hours and RTÉ Radio 1 commissioned 205 hours.

A commissioning round was held in May 2013 and the following programme genre were specified: Factual - Business Programme, Book Programme, Maths/Science Programme; Arts – RTÉ Radio 1 Arts feature programme, RTÉ lyric fm Arts inserts; Religion – weekly Mass & Services broadcasts; Drama – RnaG drama series. These commissions accounted for 223.9 hours, while re-commissions accounted for 17.5 hours and between round commissions accounted for 25 hours.

In 2013 RTÉ Radio 1 placed one of its main arts series, *Arts Tonight*, out to tender as a documentary arts series. It also placed its books programme out to the independent sector. In addition, it commissioned 4 hours of science programming. These commissions signal a clear intention for RTÉ Radio to participate actively in the development of the independent radio sector. The re-commissions, most notably of two major programme strands, *The Business* and *Religious Services*, are a clear vote of confidence in the independent radio sector. 2013 has also seen the ongoing growth of comedy and entertainment programming on RTÉ Radio 1, with shows such as *Callan's Kicks*, *Next Year's News* and *Don't Quote Me* representing a healthy expansion of new radio formats in partnership with the independent sector.

RnaG commissioned a 30-part comedy drama series, *Na Semples*, written by Breandán Ó hEaghra, about a family from Dublin who relocate to Connemara. Between round commissions broadened RnaG musical output with three musical series: *Seoda Ceoil; Fuaim na Cathrach* and *Na Cumadoiri*.

RTÉ lyric fm has continued its commitment to *Culture File* - a look at a world of events, entertainment, emerging cultural trends and creative activities at home and abroad which is broadcast weekdays. This was commissioned along with a series of *Concert Interval* programmes. Between round commissions expanded the *lyric Feature* horizons with a number of factual programmes.

# **Other Funding**

The BAI Sound and Vision Scheme continued to be a key partner in RTÉ Television's commissioning output in 2013. 18 programmes were commissioned in 2013 with BAI support, which have or will be broadcast on RTÉ and include: *Citizen Charlie, Damo & Ivor, Nelly & Nora, There's Something About Patrick, The Centre, A Parting Gift, The Play Next Door* and *Teenage Kicks*. In addition, 53 hours of programming with BAI Sound & Vision Radio funding were secured by Independent Producers for broadcast on RTÉ Radio in 2013. Programmes include; *Grave Danger, Sunken Treasures, An Leithinis, A Musical Calendar of Irish Saints, Scout of the Yard* and *Are We Dancing*?

The Irish Language Broadcast Fund of Northern Ireland Screen (ILBF) also provided funding to two Irish language television commissions, *Aniar Aduaidh* and *The Lost Village*. While the Ulster-Scots Broadcast Fund helped to fund *In Search of the Ulster Scots*.

The Irish Film Board (IFB) provided funding towards: *Christina – A Nobel Cause* and *Unbreakable* as well a number of Animation programmes. Several drama, animation and scripted comedy commissions also benefitted from Section 481 funding in 2013.

In 2013 RTÉ entered into a number of co-productions with BBC NI including *Thatcher - Ireland And The Iron Lady, The Disappeared, My Big Fat Irish Dancing Dress, After Braveheart* (which also had BBC Scotland and BAI funding), *Danny Boy - The Ballad That Bewitched The World* and *Getaways Series 2.* Northern Ireland Screen also contributed to a number of these programmes. The Format Farm initiative on RTÉ was co-funded by international distributors Warner Bros, Nordic World and DRG. A full analysis of the funding from other sources can be found on Page 14.

# **Corporate Governance**

RTÉ has complied with the revised *Code of Practice for the Governance of State Bodies*, published by the Government on 15 June 2009 together with the corporate governance and other obligations imposed by the *Broadcasting Act 2009*, the *Ethics in Public Office Act 1995* and the *Standards in Public Office Act 2001*.

RTÉ is committed to ensuring that the commissioning of independently produced programmes for public broadcast is performed in a transparent manner. RTÉ adheres to formal and clear procedures, which are available to independent producers on the RTÉ website, for the sourcing and commissioning, including re-commissioning, of independently produced television and radio programmes. In 2013, RTÉ engaged KPMG to perform specified procedures over the application of specified commissioning procedures to television and radio programme submissions in 2013. KPMG performed their procedures and were satisfied that, for the sample of items tested, documentary evidence maintained by RTÉ reflected compliance with the relevant commissioning procedures.

# **Financial & Commissioning Review**

#### 1. 2013 – Summary of Expenditure

RTÉ's 2013 statutory obligation for expenditure on independent commissions under the *Broadcasting* Act 2009 was  $\in$  39.3m, in respect of both television and radio. The actual expenditure incurred on television and radio commissioning activities during 2013 was  $\in$ 40.8m. Although there is a year on year decline, 2013 expenditure remains higher than the statutory requirement i.e. 4% in excess of the statutory amount for 2013.

Expenditure Incurred	2013 TV	2013 Radio	2013 Total	2012 Total Restated
	€000's	€000's	€000's	€000's
Statutory Expenditure (Sch. 5)	38,173	1,186	39,359	39,265
Additional Expenditure (Sch. 6)	444	-	444	2,668
Direct Expenditure on Commissioned Programmes	38,617	1,186	39,803	41,933
RTÉ Attributable Overhead	984	-	984	1,078
Expenditure incurred on Commissioning Activities	39,601	1,186	40,787	43,011

The figures for 2012 have been restated to exclude a financial provision made in respect of commissioned programmes. This provision does not relate to amounts spent with the Independent Sector. The provision, which was created a number of years ago, did not impact RTÉ's statutory spend obligations and its partial release in 2012 and 2013 would distort the report on amounts spent in the Independent Sector by RTÉ.

The amount incurred on Independent Productions through the Independent Programmes Account in 2013 in respect of commissioned programmes was  $\in$  38.2m for Television and  $\in$  1.2m for Radio, a total of  $\in$  39.4m and includes administration costs, net of interest income. This is in excess of the statutory amount of  $\in$  39.3m. A further amount of  $\in$  0.4m was incurred by RTÉ on television programmes which was in addition to the expenditure recorded on the statutory Independent Programmes Account and resulted in a total spend of  $\in$  39.8m being incurred by RTÉ Television and Radio on commissioned programmes during 2013 (2012 restated:  $\in$  41.9m) excluding RTÉ attributable overheads.

RTÉ Independent Productions relies on a range of RTÉ services including for example: office space and related utilities, information technology and systems, consumables, technical services and human resources. The RTÉ organisational overhead attributable to commissioning activities for television and radio amounted to  $\in$  1.0m for 2013 (2012:  $\in$  1.1m).

A total of 802 hours of programming (266 Radio, 536 Television) was commissioned from independent producers in 2013. A total of 799 hours (266 Radio, 533 Television) was commissioned with the Independent Productions statutory expenditure in 2013, across a broad range of categories, and these are detailed in Schedule 3. A further 3 hours of Television programming was commissioned as part of the non-statutory independent production expenditure in 2013, as detailed in Schedule 4. 24 companies were in receipt of RTÉ commissions, development or completion funding in television and radio for the first time.

An analysis of expenditure incurred in 2013 by programme category is detailed in Schedule 5 for statutory expenditure and in Schedule 6 for non-statutory expenditure.

#### 2. 2013 Commissioning & Overhead Spend

(i) An analysis of independent television and radio productions expenditure incurred by RTÉ in 2013 is contained in the table below. Further detail by genre is contained in Schedules 5 & 6.

Expenditure Incurred	2013 TV	2013 Radio	2013 Total	2012 Total
	€000's	€000's	€000's	Restated €000's
2012 Commissions brought forward	8,737	203	8,940	8,517
Change in spend on 2012 commissions (Note 1)	(147)		<u>(147)</u>	<u>(149)</u>
2012 Commissions brought forward as restated	8,590	203	8,793	8,368
New Commissions during 2013 (see (ii) below)	35,625	1,364	36,989	40,030
Less Commissions for delivery in 2014	(7,526)	(436)	(7,962)	(8,940)
RTÉ Production / Studio facilities provided	97	-	97	490
Administration Costs (Schedule 7)	2,698	55	2,753	2,843
Awards / Schemes	117	-	117	220
Expenditure incurred on Commissioning Activities	39,601	1,186	40,787	43,011

Note 1: 2012 commissioned spend brought forward has been updated for cost variances and retiming of programme commitments which occurred during 2013.

(ii) New commissions during 2013 of € 37.0m (see table above) can be analysed as follows:

New Commissions	Statutory Spend €000's	%	Non-statutory Spend €000's	%	Total Spend €000's	%
Television Commissions <sup>12</sup>	32,004	87%	222	100%	32,226	87%
Television Development <sup>1</sup>	686	2%	-	0%	686	2%
Television Completion <sup>12</sup>	2,713	7%	-	0%	2,713	7%
Television	35,403	96%	222	100%	35,625	96%
Radio Commissions	1,364	4%	**	-	1,364	4%
RTÉ Total	36,767	100%	222	100%	36,989	100%

<sup>1</sup>See Schedule 1 for definition of Commissions, Development & Completion Funding

<sup>2</sup> Includes RTÉ funding in respect of the BAI Sound & Vision scheme

(iii) Television commissions with a value of € 19.6m, representing 55% of the value of new 2013 television commissions, were awarded to six independent production companies, and a further sum of € 5.5m or 15% was awarded to a further six independent production companies.

## 3. 2013 Commissioning Activities

In 2013 there were no separate tenders conducted for individual television programmes/strands and so all commissioning proposals were submitted through the rolling commissioning round in television.

In 2013 Independent Radio Productions re-commissioned various productions across a range of programme genre, including Factual, Religion, Entertainment, Drama and Arts. There was one commissioning round held by Radio in May 2013.

Location	No. of Companies		No. of Proposals Received					f Hours issioned
		Radio	TV	Radio	TV	Radio	TV	Radio
Dublin	105	18	539	23	104	13	342	157
Rest of Ireland	61	8	176	8	30	4		
Northern Ireland	25	1	110	1	11	4	155	103
Great Britain	12	$\frac{1}{2}$		1		-	19	-
		2	16	2	3	1	13	6
Others	9	-	20	-	2	-	7	_
Total	212	29	861	34	150	18	536	266

Proposals for commissions received in 2013 are detailed below:

# 4. Other Sources of Funding to the Sector

In addition to the  $\in$  37.0m committed by RTÉ to new commissions in 2013, producers of RTÉ commissioned programmes attracted funding from other sources. The total value of this additional funding on 2013 contracts was  $\in$  11.6m, analysed as follows:

Sources of Funding	Drama & Animation	Other Genres	Total 3 <sup>rd</sup> Party Funding
	€000's	€000's	€000's
Co-funding	1,521	1,254	2,775
Section 481	3,314	771	4,085
BAI funding	1,990	2,715	4,705
Total	6,825	4,740	11,565

Thus, the total value of RTÉ independent television programming activities in 2013, inclusive of all third party funding, was € 48.6m. The amounts for other sources of funding above do not include projects where RTÉ provided development/completion funding only, except in programmes categorised as Drama, Animation or part funded by the BAI Sound & Vision scheme. RTÉ has not however included above the investment in Feature Films during the year which also received Irish Film Board and BAI Sound & Vision funding, due to the significant amount of international co-funding.

## 5. Administration Costs

A full analysis of administration costs is detailed in Schedule 7. In 2013 direct administration costs incurred by RTÉ Independent Productions amounted to  $\in$  1.7m which represents 4% of the total Independent Productions direct expenditure incurred on commissioned programmes in 2013.

RTÉ Independent Productions relies on a range of RTÉ services including for example: office space and related utilities, information technology and systems, consumables, technical services and human resources. An appropriate full-cost absorption / usage allocation basis is used to reflect a fair and reasonable cost of these inter-divisional services consumed by RTÉ Independent Productions amounting to  $\in$  1.0m for 2013 (2012:  $\in$  1.1m).

# 6. IFRS (International Financial Reporting Standards)

RTÉ for reasons of good corporate governance has adopted IFRS (International Financial Reporting Standards) since 2007. RTÉ's 2013 Annual Report and Group Financial Statements (RTÉ Annual Report), with 2012 comparatives, have been prepared in accordance with International Financial Reporting Standards and their interpretations approved by the International Accounting Standards Board (IASB) as adopted by the European Union.

Under IFRS, RTÉ records the cost of transmitted commissioned programmes rather than the expenditure incurred on commissioning activities. RTÉ's Annual Report records the level of programme inventories held, that is programmes made and for which costs have been incurred during the period, but which have not been transmitted at the period end.

Because, as required under the *Broadcasting Act 2009*, the Independent Productions Annual Report covers RTÉ's activities with regards to commissioning of independent television and sound programmes during the year and the operation by RTÉ of the Independent Programmes bank account, it is not deemed appropriate to adopt IFRS for the purposes of the Independent Productions Annual Report. A reconciliation of the expenditure incurred on commissioning activities in this report, with programme costs as reported in the 2013 RTÉ Annual Report & Group Financial Statements is set out below.

2013 Reconciliation	<i>TV</i> €000's	Radio €000's	Total €000's
Independent Productions Annual Report : Expenditure			1000 3
incurred on Commissioning Activities <sup>1</sup>	39,601	1,186	40,787
Add: Opening Stock of Programmes	14,544	_	14,544
Less: Closing Stock of Programmes	(17,300)	-	(17,300)
Add: Interest Receivable <sup>2</sup>	-		-
Less: Financial Provision	(470)		(470)
Total Cost of Transmitted Programmes	36,375	1,186	37,561
RTÉ Annual Report: Cost of Transmitted Programmes			
Programme Costs Statutory Commissions <sup>2</sup>	35,951	1,186	37,137
Programme Costs Non-statutory Commissions <sup>2</sup>	424	-	424
<b>Total Cost of Transmitted Programmes</b>	36,375	1,186	37,561

See Table on Page 12 above

<sup>2</sup>2013 RTÉ Annual Report and Group Financial Statements Note 1(d)

## 7. Other Support Activities

- RTÉ is one of the partners in and funders of IBEC's Economic Database for the Audio-Visual Sector. An RTÉ representative sits on the steering committee for the database.
- RTÉ requires all companies in receipt of a television commission to complete the Database Input Form, and this requirement assists in providing as full a picture as possible of the audio-visual sector via the database reports.
- In 2013, RTÉ continued to offer support to the development of the sector by way of its involvement in the development schemes detailed above, by providing speakers for industry seminars and for film and television production training colleges, by participating in international co-production conferences, by providing support for producers seeking co-production partners, and through meeting with and giving guidance to emerging new companies.
- Screen Producers Ireland, the representative body for independent producers in Ireland is partly funded by a levy on production budgets in respect of programmes commissioned by RTÉ from its members. The levy is therefore a direct charge against the Independent Programmes Account.



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## Independent accountants' agreed upon procedures report to the RTÉ Board in respect of the RTÉ Independent Productions Annual Report for the year ended 31 December 2013

We have performed the procedures agreed with you and enumerated below with respect to the RTÉ Independent Productions Annual Report ("the Annual Report") and Schedules ("the Schedules") for the year ended 31 December 2013. Our engagement was undertaken in accordance with the International Standard on Related Services (ISRS 4400) applicable to agreed upon procedures engagements. The procedures were performed solely to assist you in evaluating your compliance with the statutory obligations with regard to Independent Productions Reporting Requirements.

These procedures have been undertaken based upon financial information provided by the management of RTÉ and is the responsibility of the RTÉ Board. The procedures which we have undertaken and our findings are as set out below:

#### Procedures

- 1. We have checked that the information included in Schedule 2 "Operation of the Independent Programmes Bank Account for the year ended 31 December 2013", has been correctly extracted from the detailed general ledger transactions of the Independent Programmes Bank Account for the year ended 31 December 2013.
- 2. We have checked that the information included in Schedules 5, 6, and 7 has been correctly extracted from the underlying records and detailed analysis prepared for the purposes of the preparation of the Annual Report for the year ended 31 December 2013.
- 3. We have checked the mathematical accuracy of the Schedules.

#### Findings

We have performed the procedures set in out 1-3 above and noted no exceptions arising from our work.

Because the above procedures do not constitute either an audit or a review made in accordance with International Standards on Auditing or International Standards on Review Engagements, we do not express any assurance on the RTÉ Independent Productions Annual Report for the year ended 31 December 2013.

Our report is solely for the purposes set out in the first paragraph of this report and for your information and is not to be used for any other purpose. This report relates only to the items specified above and does not extend to any financial statements of RTÉ taken as a whole.

KPMG Chartered Accountants and Registered Auditor

21 March 2014

# **RTÉ's Statutory Obligation with regard to Independent Productions**

## 1. Expenditure Requirement

Under Section 116, sub-section (2) of the *Broadcasting Act 2009* ("the Act"), RTÉ has a statutory obligation to spend a pre-determined minimum amount (the statutory amount) each year on independently produced television and radio programmes and to lodge this money to a separate account known as the Independent Programmes Account (the account).

Statutory Expenditure	2013	2012
	<i>€000's</i>	€000's
Television	38,118	37,557
Radio	1,179	963
Statutory Expenditure	39,297	38,520

The statutory amount for 2009 was  $\in$  40m, and for subsequent years, the amount varies in line with the annual Consumer Price Index (CPI) measured from August 2008 to August immediately preceding the financial year concerned. Since CPI measured from August 2008 to August 2012 was (1.8)%, the statutory amount for 2013 was reduced accordingly. Under Section 116, the minimum percentage to be spent on sound broadcasting increased from 2.5% in 2012 to 3% in 2013.

## 2. Reporting Requirement

As required under Section 116, sub-section (9) of the *Broadcasting Act 2009*, RTÉ shall not later than 3 months after the end of each financial year make a report to the Minister of:

- its activities during that financial year as respects commissioning the making of independent television or sound broadcasting programmes
- the name or corporate identity of persons commissioned to make independent television or sound broadcasting programmes
- the operation by it of the account during that financial year. (Details of the operation of the Independent Programmes Account for 2013 are set out in Schedule 2) and
- any other matters as the Minister may direct regarding the above.

# 3. Definition of Commissions, Development & Completion Funding

The sum identified as expended on "Commissions" is defined pursuant to the requirement as per Section 116, sub-section (11) of the *Broadcasting Act 2009*, that in order for a programme to be regarded as having been commissioned, RTÉ must incur "a legal obligation to pay at least 25% of the cost" of making a television programme, in advance of work on the making of the programme commencing.

The sums identified as expended on "Development" and "Completion" are defined as per Section 116, sub-sections (2)(a)(ii) and (2)(a)(iii), namely respectively "procuring the formulation by persons of proposals" for independent television or radio programmes for commission by RTÉ and "assisting the completion of independent television or sound broadcasting programmes the making of which has not been commissioned by RTÉ".

Operation of the Independent Television Programmes Bank Account for the twelve months to 31st December 2013

Opening Balance as per RTÉ at 1st January 2013	:
1,928	
Lodgements	
Receipts from RTÉ, including Bank Interest received 39,297	
Less Payments	
Cheque payments (38,834	)
Closing Balance as per RTÉ at 31st December 2013 2,391	
Add:	
Cheques written in 2013 not presented for payment as at 31st December 2013	
555	
Closing Balance per Bank Statement as at 31st December 2013 2,946	-

Note 1 Actual bank charges totalled  $\in 1,665$  for the year.

# 2013 Statutory Television Programmes/Hours Commissioned, Completed and Developed

Category <u>Factual</u>	Production Company	Programme Title	Total Hours
Lifestyle & Formats	Screentime Shinawil Coco Television Animo Television Vision Independent Productions Coco Television Inproduction Animo Television Waddell Media Vision Independent Productions Stirling Film & Television Animo Television Waddell Media Screentime Shinawil Vision Independent Productions Stop. watch Television Animo Television Independent Pictures	Celebrity Masterchef and Masterchef Series 3 Room to Improve Series 7&8 Connected Operation Transformation Series 7 Don't Tell the Bride Series 4 Kitchen Hero: Homecooked Series 3 The Takeover Series 2 At Your Service Series 6 Supergarden Series 5 Jigs and Wigs Design Doctors Getaways Series 2 Teenage Kicks (Compl) <sup>1</sup> How to Be Happy Aine Lawlor: Facing Cancer Mother of All Weddings Give or Take Club	$     \begin{array}{r}       16.0 \\       12.0 \\       10.0 \\       8.0 \\       8.0 \\       6.5 \\       6.0 \\       4.0 \\       3.0 \\       3.0 \\       3.0 \\       3.0 \\       3.0 \\       3.0 \\       3.0 \\       1.5 \\       1.0 \\       1.5 \\       1.0 \\       1.5 \\       1.0 \\       1.5 \\       1.0 \\       1.5 \\       1.0 \\       1.5 \\       1.0 \\       1.5 \\       1.0 \\       1.5 \\       1.0 \\       1.5 \\       1.0 \\       1.5 \\       1.0 \\       1.5 \\       1.0 \\       1.5 \\       1.0 \\       1.5 \\       1.0 \\        1.5 \\       1.0 \\       1.5 \\   $
	Trilogy Media Waddell Media Coco Television	Waste Watchers At Your Service - To The Rescue Whose Holiday Is It Anyway?	1.0 1.0 1.0 0.5

Various development contracts with Animo Television, Coco Television, Trilogy Media, Stop watch Television and Straywave Productions

Documentaries &	Coco Television	Crimecall Series 10	10.0
Arts	Vision Independent Productions	The Play Next Door <sup>1</sup>	
	Animo Television	Secret Millionaire Series 3	4.9
	Mind the Gap Films	Mission H.E. $(Compl)^{-1}$	3.0
	Midas Productions	Women on the Inside	3.0
	Tile Films		2.0
	The Films	After Braveheart (Compl) <sup>1</sup>	2.0
	Newgrange Pictures	A Century of Irish Aviation - Pioneers and Aviators	
	Midas Productions	(Compl)	2.0
	Wildfire Films	The Probation Service	2.0
		Rough Rider (Compl)	1.4
	Erica Starling	The Disappeared (Compl)	1.4
	Harvest Films	Living in a Coded Land (Compl)	1.3
	Araby Productions	A Soverign People	1.0
	Below The Radar	Thatcher - Ireland And The Iron Lady	1.0
	Scratch Films	John Sheahan - A Dubliner	1.0
	Animo Television	Memory Lane	1.0
	Below The Radar	A Difficult Birth	1.0
	Tyrone Productions	Silent Scream	1.0
	Independent Pictures	Taxi	1.0
	Tyrone Productions	Danny Boy - The Ballad That Bewitched The World	1.0
	Atlantic Film Alliance	Christina - A Noble Cause	1.0
	Below The Radar	Sun Sea and Prison	1.0

# 2013 Statutory Television Programmes/Hours Commissioned, Completed and Developed

Category Documentaries & Arts (continued)	<b>Production Company</b> Scratch Films Biff Productions Inproduction	<b>Programme Title</b> Dolores Keane Blazing The Trail: The O'kalems In Ireland (Compl) Myrtle Allen: A Life In Food	<b>Total</b> <b>Hours</b> 1.0 1.0 1.0
	Irish Book Awards	The Bord Gáis Energy Book Awards 2013 (Compl)	1.0

Various development contracts with Andec Communications, Animo Television, Another Avenue, Bang Bang Teo, Below The Radar, GmarshTV, Independent Pictures, Midas Productions, One Productions, Scratch Films and Underground Films.

47.0

<u>Regional,</u> <u>Education,</u> <u>Religion &amp;</u> <u>Other Factual</u>	Kairos Communications Screentime Shinawil Independent Pictures Kairos Communications Mind the Gap Films GMarshTV Kairos Communications True Films Sherwin Media Group	Masses / Services 2014 Dragons Den Series 6 Ear To The Ground Series 21 iWitness One Beat at a Time (Compl) <sup>1</sup> Living the Wildlife Series 6 Easter Worship Programmes Unbreakable Tracks and Trails Series 4 (Compl)	13.1 10.0 8.0 4.0 4.0 3.0 2.9 2.5 2.5
	Loosehorse KMF Productions	A Parting Gift (Compl) <sup>1</sup> What in The World Series 7 (Compl)	<b>2</b> .0 <b>2</b> .0
	Doubleband Films Sea Fever Productions Crossing The Line Productions Stirling Film & Television Wildfire Films Praxis Pictures Loosehorse Anú Pictures Underground Films Screenworks Madhouse Films	Deirfiùracha na hEolaíochta (Compl) <sup>1</sup> Ireland's Oceans (Compl) <sup>1</sup> RTÉ Goes Wild - Bioblitz Ireland 2013 The Irish Child Pageant Storm Somebody to Love Close to Evil Joe Brolly - Perfect Match Ó Chuil Aodha Go hOilean Í <sup>1</sup> Life and Death on the Northside (Compl) <sup>1</sup> Men In Black (Compl) Féile Dreams (Compl)	$\begin{array}{c} 2.0 \\ 2.0 \\ 2.0 \\ 1.5 \\ 1.0 \\ 1.0 \\ 1.0 \\ 1.0 \\ 1.0 \\ 1.0 \\ 1.0 \\ 1.0 \\ 0.5 \end{array}$
			67.0
	Abu Media Abu Media Tm Productions Geronimo Productions Kavaleer Productions Loosehorse Air Pig Pty Octagon Films Content Media (Fireworks) Tyrone Productions Magpie 6 Media Cartoon Saloon Adare Productions	Bog Stop Series 7 Bog Stop Series 8 Vikings Series 1 & 2 (Compl) Nelly and Nora (Compl) <sup>1</sup> Boj and Buddies (Compl) Championship Matters Series 3 Blue Zoo (Compl) Love/Hate Series 4 The Fall Series 2 (Compl) Una's Dream Ticket Inis Spraoi (Compl) <sup>1</sup> Puffin Rock (Compl) Shakedown the Town	$\begin{array}{c} 33.0\\ 33.0\\ 19.0\\ 12.4\\ 11.0\\ 9.0\\ 6.5\\ 6.0\\ 6.0\\ 5.5\\ 5.5\\ 4.5\\ 4.5\\ 4.5\end{array}$

# 2013 Statutory Television Programmes/Hours Commissioned, Completed and Developed

Category	Draduation Comment	<b>D</b>	Total
Drama, Sport &	Production Company	Programme Title	Hours
Young Peoples	<ul> <li>Touchpaper Television</li> <li>Tyrone Productions</li> </ul>	Charlie	4.3
(continued)	Monster Animation & Design	Music Inc	3.5
(continued)	Treasure Entertainment	Punky Series 2 (Comp1) $^{1}$	2.7
		Wild (Compl) <sup>1</sup>	1.9
	Barry O'Neill	Dick Dickman PI (Compl)	1.8
	Ferndale Films	Secret Scripture (Compl)	1.8
	Ignition Film Productions	Patrick's Day (Compl)	1.8
	Samson Films & Accomplice TV	Milo (Compl)	1.8
	GMarshTV	Life on the Farm (Compl) <sup>1</sup>	1.7
	Ink and Light	Forest Force Series 2	1.3
	Happy Endings Productions	Storybike	1.1
	Macalla Teoranta	Life's Like This Series 2	1.0
	Green Inc Film and Television	School Run Series 2	0.7
	Tailored Films	Elev8 Life Lessons	0.7
	Happy Endings Productions	Made with Love	0.6
	Stop.watch Television	Elev8 Superstars Series 3	0.6
	Various development contracts with	th 152 Productions, Adare Productions, Blinder	
	Films, Octagon Films, Saffron Pic	tures and Touchpaper Television.	
			183.2
	Screentime Shinawil	The Voice of Ireland Series 3	29.0
Comedy &	Adare Productions	Scór Encore/An Jig Gig	26.0
<u>Music</u>	South Wind Blows	Other Voices Series 11 (Compl)	8.0
	Animo Television	Ireland's Fittest Family	6.0
	Vision Independent Productions	The Hit Series 1	6.0
	Caboom / Blue Elf Productions	Mario Rosenstock Show Series 2	4.0
	Double Z Enterprises	Reality Bites - Maia Dunphy's What Women Want	4.0
	Second Captains	Second Captains Live	4.0
	Tusk Productions	RTÉ Two New Comedy Awards	3.5
	Blinder Films	Irish Pictorial Weekly Series 2	3.0
	Blinder Films	The Savage Eye Series 4	3.0
	Good Company Productions	Hector Goes Series 2	3.0
	Parallel Films	Damo and Ivor <sup>1</sup>	3.0
	Pelicula Films	Transatlantic Sessions Series 6 (Compl)	3.0
	Second Tribe Productions	The Fear Series 2	3.0
	Tyrone Productions	School Around The Corner 2013	3.0
	Waka TV Productions	The Centre (Compl) <sup>1</sup>	3.0
	South Wind Blows	Glaoch - The President's Call	2.5
	South Wind Blows	Other Voices - London Special (Compl)	2.5
	South Wind Blows	Other Voices - Derry Special (Compl)	2.0
	Animo Television	Good Year / Bad Year	1.0
	Blueprint Pictures	Reality Bites - Oi! Ginger	1.0
	Blueprint Pictures	The Nolans - A Family Affair	1.0
	Catchy Title	Callan Kicks The Year	1.0
1	Celtic Woman	Celtic Woman - Home For Christmas Live From	
		Dublin (Compl)	1.0

2013 Statutory Television Programmes/Hours Commissioned, Completed and Developed

Category	Production Company	Programme Title	Total		
	& Coco Television	Reality Bites - Like a Virgin	Hours		
Music	Coco Television		1.0		
(continued)	Coco Television	Bride To Be	1.0		
(continued)	Double Z Enterprises	Totes Amazeballs	1.0		
		Zig & Zag's Superfestivebloopers	1.0		
	Happy Endings Productions	Next Year's News	1.0		
	Mind the Gap Films	There's Something About Patrick <sup>1</sup>	1.0		
	Moondance Productions	The Zoo Christmas Special 2013	1.0		
	Motive Television	Reality Bites - The Notorious	1.0		
	Screentime Shinawil	Reality Bites - What Kelly Did Next	1.0		
	Tyrone Productions	The Speech	1.0		
	Vision Independent Productions	Division	1.0		
	Vision Independent Productions	My Best Shot	1.0		
	Waka TV Productions	Reality Bites - Vogue Does Home and Away	1.0		
	Waka TV Productions	Away with a Stranger	1.0		
	South Wind Blows	The Gloaming (Compl)	1.0		
	Spirit Enterprises	The Commute (Compl)	0.5		
	Catchy Title	Callans Kicks Inserts	0.3		
	Double Z Enterprises	Rubber bandits Continuity	0.2		
	Various development contracts with Animo Productions, Areaman Productions,				
	Blueprint Pictures, Couch Productions, Darragh Bambrick, Happy Endings				
	Productions, Parallel Films, Screentime Shinawil, Second Captains and Second Tribe				
	Productions, Parallel Plans, Screen	Tunic Shinawn, Second Captains and Second Tribe			
	r routenons.				
			142.3		
Compl	Denotes Completion Contracto	-	533		

Compl. Denotes Completion Contracts <sup>1</sup> Commissions which were part funded by the BAI Sound and Vision Scheme

# 2013 Statutory Radio Programmes/Hours Commissioned, Completed and Developed

Category	Production Company	Programme Title	Total Hours
Arts, Regional,	Kairos Communciations	Masses and Services	72.5
Education,	Old Yard Productions	The Business	73.5
Religion &	Digital Audio	Arts Tonight	52.0
Other Factual	Soundsdoable	Culture File	39.0
	Zoe Comyns	The Book Show	26.0
	Soundsdoable	Lyric Concert Inserts	13.0
	Athena Media	The Media Show	8.7
	Colette Kinsella	What's It All About?	4.0
	Soundsdoable		4.0
	Julien Clancy	Belfast Songlines/Hidden Trees/Designing Ireland Sounds Alive	3.0
	Rockfinch		1.0
	Rockmen	Whats the Irish for Bedtime Story	0.5
			224.7
<u>Drama,</u>	Catchy Title	Callan's Kicks	13.5
<u>Entertainment</u>	Katcom	Na Semples	6.7
& Music	Fiachna ó Braonáin	Seoda Ceoil	6.0
	Watercolour Music	Fuaim na Cathrach	6.0
	Ojo	Big Music Week Concerts	4.0
	Breandán ÓhEadhra	Na Cumadóirí	
	Athena Media	Jack Frost	3.5
	Happy Endings	Next Years News	1.0
	Sideline	Don't Quote Me!	0.5
			0.5

41.7

266

# 2013 Non-statutory Television Programmes/Hours Commissioned, Completed and Developed

Category	Production Company	Programme Title	Total Hours
<u>Factual,</u> <u>Entertainment</u> <u>&amp; Lifestyle</u>	Coco Television	St Patrick's Day Coverage	2.5

3

Note: The above commissioned programme is classified as a non-statutory commission on the basis that it is a hybrid commission. Hybrid commissions are where RTÉ provides facilities at cost in addition to the commissioned contract.

# 2013 Statutory Expenditure Incurred on Commissioned Programmes by Programme Category

#### **TELEVISION**

Programme Category Factual	Total Hours	2012 Commissions Carried Forward €000's (Note 2)	2013 New Commissions €000's	2013 Commissions Carried Forward €000's	2013 Total Cost €000's (Note 1)
- Lifestyle & Formats	93.5	1,296	8,543	(1,864)	7 075
- Documentaries & Arts - Regional, Education, Religion & Other	47.0	202	3,627	(822)	7,975 3,007
Factual	67.0	2,189	3,423	(1,160)	4,452
Drama, Sport & Young Peoples	183.2	848	8,658	(908)	8,598
Entertainment, Comedy & Music	142.3	3,903	11,152	(2,745)	12,310
Overall Totals:	533	8,438	35,403	(7,499)	36,342
Awards / Schemes					117
Overheads and other costs (Schedule 7)					1,714
Direct Expenditure Incurred					38,173

Note 1: Total cost is inclusive of Non Recoverable VAT (NRV)

Note 2: 2012 Commissions have been restated for cost variances and the retiming of programme commitments

Note 3: Excludes RTÉ attributable overhead

# 2013 Statutory Expenditure Incurred on Commissioned Programmes by Programme Category

#### RADIO

Programme Category Factual	( Total Hours	2012 Commissions Carried Forward €000's	2013 New Commissions €000's	2013 Commissions Carried Forward €000's	2013 Total Cost €000's (Note 1)
- Arts, Regional, Education, Religion & Other Factual	224.7	203	932	(379)	756
Drama, Entertainment & Music	41.7	-	432	(57)	375
Overall Totals:	266	203	1,364	(436)	1,131
Overheads and other costs (Schedule 7)					55
Direct Expenditure Incurred					1,186
DIRECT EXPENDITURE INCURRED O (TELEVISION & RADIO)	ON COMMIS	SIONED PR	OGRAMMES		39,359
<b>Note 1:</b> Total cost is inclusive of Non Recov <b>Note 2:</b> Excludes RTÉ attributable overhead	erable VAT (N	NRV)			

Note 2: Excludes RTÉ attributable overhead

# 2013 Non-Statutory Expenditure Incurred on Commissioned Programmes by Programme Category

#### **TELEVISION**

Programme Category	Total Hours	2012 Commissions Carried Forward €000's (Note 2)	2013 New Commissions €000's	2013 Commissions Carried Forward €000's	2013 Total Cost €000's (Note 1)
Factual, Entertainment & Lifestyle	2.5	152	222	(27)	347
Overall Totals:	2.5	152	222	(27)	347
Cost of RTÉ facilities provided					97
Direct Expenditure Incurred					444

Note 1: Total cost is inclusive of Non Recoverable VAT (NRV)

Note 2: 2012 Commissions have been restated for cost variances and the retiming of programme commitments

Note 3: Excludes RTÉ attributable overhead

Note 4: Non-statutory expenditure includes online costs for statutory commissions which are not allowable to be charged to the Statutory Account under the Broadcasting Act 2009

# 2013 Administration Costs and Attributable Organisational Overhead

	2013 Expenditure			
Expenditure Description	Television €000's	Radio €000's	Total €000's	
Payroll Costs	1,318	49	1,367	
Festivals/Industry Contributions	245	-	245	
Set Storage	56	-	56	
Travel and Subsistence	34	-	34	
Computer & Phone Costs	32	1	33	
Advertising & Consultancy Costs	-	5	5	
Office and Miscellaneous Expenses (Note 1)	28	-	28	
Bank Charges	1	-	1	
Net Interest Receivable	-	-	-	
Sub-Total:	1,714	55	1,769	
Attributable Organisational Overhead	984	-	984	
Overall Total:	2,698	55	2,753	

Note 1: Office and Miscellaneous expenses include costs in respect of couriers, stationery, etc.

#### 2013 Awards

#### (a) Frameworks

1	<b>Production Company</b> Still Films	<b>Programme Title</b> The Worry Word			
2	Cartoon Saloon	Somewhere Down the Line			
3	Still Films	Where is Eva Hipsey			
4	Kaveleer Productions	Deadly			
(b) Filmbase Short Film					
1	<b>Production Company</b> Fail Safe Films	<b>Programme Title</b> Love is a Sting			
2	Kennedy Films	After			
(c) Galway Film Centre Short Film					
1	<b>Production Company</b> Two for Joy	Programme Title			

2 Swansong Films

Our Unfenced Country

#### 2013 Top 50 Programmes

Rar	nk Programme Title	Channel	Transmission Date
1	The Late Toy Show	RTÉ One	20.11.2012
2	Love/Hate	RTÉ One	
3	All Ireland Senior Football Final	RTÉ Two	
4	Mrs Brown's Boys	RTÉ One	······································
5	Mrs Brown's Boys Christmas Special (Buckin' Mammy)	RTÉ One RTÉ One	
6	All Ireland Senior Hurling Final	RTÉ Two	
7	Eurovision Song Contest	RTÉ One	
8	RTE News: Nine O'Clock	RTÉ One	
9	The Voice of Ireland	RTÉ One	20-01-2013
10	RTE News: Six One	RTÉ One	20-01-2013
11	RBS 6 Nations Rugby: Ireland v England	RTÉ Two	13-03-2013
12	Operation Transformation	RTÉ One	
13	Fair City	RTÉ One	27-02-2013
14	Raw	RTÉ One	02-01-2013
15	The Late Show	RTÉ One	10-02-2013
16	The Rose of Tralee	RTÉ One	25-01-2013
17	Coronation Street	TV3	20-08-2013
18	At Your Service	RTÉ One	18-03-2013
19	The Saturday Game Live	RTÉ One RTÉ Two	20-01-2013
20	World Cup 2014 Qualifier	RTÉ Two RTÉ Two	28-09-2013
21	Room To Improve	RTÉ Two RTÉ One	26-03-2013
22	Prime Time	RTÉ One	22-12-2013
23	The Irish Film And Television Awards	RTÉ One	28-05-2013
24	The Guard	RTÉ One	09-02-2013
25	The Voice of Ireland Results	RTÉ One	26-12-2013
26	Life On The Inside	RTÉ One	17-03-2013
27	Toy Story 3	RTÉ One	18-02-2013
28	Hector Goes	RTÉ One	16-02-2013
29	The Saturday Night Show	RTÉ One	14-01-2013
30	The Santa Clause II	RTÉ One	26-01-2013
31	Eastenders	RTÉ One	23-11-2013
32	Dragons' Den Junior	RTÉ One	08-01-2013
33	Leap Year	RTÉ One	28-04-2013
34	X Factor	TV3	02-01-2013
35	X Factor: The Result	TV3	07-09-2013
36	Guinness Autumn Rugby Internationals	RTÉ Two	15-12-2013
37	Tommy Bowe's Bodycheck	RTÉ One	24-11-2013
38	Reeling In The Years	RTÉ One	24-02-2013
39	Dragons' Den	RTÉ One	02-01-2013
40	Rachel Allen's Everyday Kitchen	RTÉ One	21-04-2013
41	Neven Maguire: Home Chef	RTÉ One	30-10-2013
42	Eco Eye	RTÉ One	06-02-2013
43	Prime Time: Riches From Rags	RTÉ One	12-02-2013
44	Ear To The Ground	RTÉ One	25-04-2013
45	Winning Streak	RTÉ One	24-01-2013
46	Up For The Match	RTÉ One	02-02-2013
47	Bridesmaids	RTÉ One	21-09-2013
48	Inside Irish Nationwide	RTÉ One	25-12-2013
49	Unstoppable	RTÉ One	11-02-2013
50	Joe Dolan - Sweet Little Rock n Roller		30-01-2013
		ALL OHC	29-12-2013

### Source: TAM Ireland Ltd/Nielsen TAM.

Ranking is based on best episode of shows/series of 15+ minutes duration broadcast between 1 January 2013 and 31 December 2013, on any television channel, available in Ireland at any time.

All figures are Consolidated National Individuals 4+. The Consolidated audience is the sum of the live viewing plus viewing recorded and played back within 7 days.